

REP HEADLINE# 8392010 TRF# POL2010  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9382  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
OCT26/16 11.26  
\*\*\* KPLC-TV \*\*\*

ADV # ADV. NAME POLI/M CASTLE/R/JUG/LA  
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC.

REP. # OFF. # SALESMAN #  
BUYER NAME ANNE WINEHOLT

210 W. PENNSYLVANIA AVE. SUITE 250  
TOWSON, MD 21204

SALES PRSN WA- MATTHEW WURM (H)

ORDER # CONTRACT # 8392010

CLASS: NATL. LOCAL REGIONAL

PRDCT CASTLE FOR JUDGE

EST#3756 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/16 OCT31/16 WK-1

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

DATE OCT26/16 11.26

REP: REVISION 10/26  
REMOVED PREEMPTED SPOTS FROM LINES 10,20,21,32,34,36,42,43,45,46,51,54,56  
-58  
ADDED LINES 59-78 AS MG  
EXTRA \$585 FROM PREEMPTS ON HDLN #8411947 AND HDLN #8411949  
REV TTL \$15,025 @ 66X  
PLEASE CONFIRM  
THANKS!

POL 2010

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES

STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:

AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 321  
AGENCY PRODUCT CODE = 378  
AGENCY EST# = 3756

10 S 900A-1000A

30

\$65.00

10/28

10/28

0

FRI

0

PROGRAM : TODAY SHW2-NBC  
CON COM1: TODAY SHW2-NBC

Cost 10.25 - 10.31 Rev 1

OCT26/16 11.26  
\*\*\* KPHC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
20	S		700P-900P PROGRAM : VOICE-NBC CON COM1: VOICE-NBC	30		\$550.00	10/31	10/31	1		MON	1
21	S		900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$65.00	10/31	10/31	0		MON	0
32	S		600P-630P PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P	30		\$405.00	10/27	10/27	0		THU	0
34	S		900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$65.00	10/27	10/27	0		THU	0
36	S		1000P-1035P PROGRAM : 7 NWS 10P< CON COM1: 7 NWS 10P<	30		\$405.00	10/25	10/25	0		TUE	0
42	S		600P-630P PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P	30		\$405.00	10/25	10/25	0		TUE	0
43	S		700P-800P PROGRAM : THE VOICE CON COM1: THE VOICE	30		\$550.00	10/25	10/25	0		TUE	0
45	S		900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$65.00	10/25	10/25	0		TUE	0
46	S		900P-1000P PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE	30		\$550.00	10/25	10/25	0		TUE	0

FROM REP OCT26/16 11.26  
\*\*CHANGES\*\* \*\*\* KPLC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS
51	S		500A-530A	30		\$85.00	10/26	10/26	0		WED	0
PROGRAM : 7NWS ER SUNRSE												
CON COM1 : 7NWS ER SUNRSE												
54	S		700P-800P	30		\$450.00	10/26	10/26	0		WED	0
PROGRAM : BLINDSPOT												
CON COM1 : BLINDSPOT												
56	S		800P-900P	30		\$450.00	10/26	10/26	1		WED	1
PROGRAM : LAW&O:SVU-NBC												
CON COM1 : LAW&O:SVU-NBC												
57	S		900A-1000A	30		\$65.00	10/26	10/26	0		WED	0
PROGRAM : TODAY SHW2-NBC												
CON COM1 : TODAY SHW2-NBC												
58	S		900P-1000P	30		\$500.00	10/26	10/26	0		WED	0
PROGRAM : CHICAGO PD-NBC												
CON COM1 : CHICAGO PD-NBC												
59	A		900A-1000A	30		\$170.00	10/31	10/31	1		MON	1
PROGRAM : TODAY SHOW 2												
CON COM1 : TODAY SHOW 2												
60	A		600P-630P	30		\$1,010.00	10/28	10/28	1		FRI	1
PROGRAM : 6P NEWS												
CON COM1 : 6P NEWS												
61	A		1000A-1100A	30		\$120.00	10/27	10/27	1		THU	1
PROGRAM : TODAY SHOW 3												
CON COM1 : TODAY SHOW 3												
62	A		1000A-1100A	30		\$120.00	10/28	10/28	1		FRI	1
PROGRAM : TODAY SHOW 3												
CON COM1 : TODAY SHOW 3												

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FROM REP      OCT26/16 11.26
**CHANGES**  *** KPLC-TV ***
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:
63	A		1000A-1100A	30		\$120.00	10/31	10/31	1		MON	1
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
64	A		430P-500P	30		\$35.00	10/27	10/27	1		THU	1
PROGRAM : INSIDE EDITION												
CON COM1: INSIDE EDITION												
65	A		430P-500P	30		\$35.00	10/28	10/28	1		FRI	1
PROGRAM : INSIDE EDITION												
CON COM1: INSIDE EDITION												
66	A		430P-500P	30		\$35.00	10/31	10/31	1		MON	1
PROGRAM : INSIDE EDITION												
CON COM1: INSIDE EDITION												
67	A		900P-1000P	30		\$500.00	10/31	10/31	1		MON	1
PROGRAM : TIMELESS												
CON COM1: TIMELESS												
68	A		400P-430P	30		\$400.00	10/28	10/28	1		FRI	1
PROGRAM : 4P NEWS												
CON COM1: 4P NEWS												
69	A		430A-500A	30		\$20.00	10/27	10/27	1		THU	1
PROGRAM : 7NWS FIRST SUNRISE												
CON COM1: 7NWS FIRST SUNRISE												
70	A		430A-500A	30		\$20.00	10/28	10/28	1		FRI	1
PROGRAM : 7NWS FIRST SUNRISE												
CON COM1: 7NWS FIRST SUNRISE												
71	A		700A-900A	30		\$380.00	10/27	10/27	1		THU	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												



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ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/16 11.26  
\*\*\* KPLC-TV \*\*\*

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72	A		700A-900A	30		\$380.00	10/28	10/28	1		FRI	1
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												

73	A		700A-900A	30		\$380.00	10/31	10/31	1		MON	1
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												

74	A		700A-900A	30		\$380.00	10/31	10/31	1		MON	1
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												

75	A		130P-200P	30		\$35.00	10/27	10/27	1		THU	1
PROGRAM : RIGHT THIS MINUTE												
CON COM1 : RIGHT THIS MINUTE												

76	A		130P-200P	30		\$35.00	10/28	10/28	1		FRI	1
PROGRAM : RIGHT THIS MINUTE												
CON COM1 : RIGHT THIS MINUTE												

77	A		130P-200P	30		\$35.00	10/31	10/31	1		MON	1
PROGRAM : RIGHT THIS MINUTE												
CON COM1 : RIGHT THIS MINUTE												

78	A		500P-530P	30		\$600.00	10/31	10/31	1		MON	1
PROGRAM : 5P NEWS												
CON COM1 : 5P NEWS												

OCT/16 10960.00 NOV/16 \$4,065.00 CONTRACT TOTAL 15025.00  
TOTAL SPOTS 66

MARKET TOTALS \$16,597 KPLC 87% KVHP 13% CABL 0% NVHP 0%  
ACCURATE SHARES

SVC- NONE  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

**CONTRACT**

**KPLC-TV Lake Charles**  
**Send all correspondence to:**  
**320 Division Street**  
**Lake Charles, LA 70601**  
**(337) 439-9071**

www.kplctv.com

And:

**Mentzer Media Services**  
**210 W Pennsylvania Ave, Suite 250**  
**Towson, MD 21204**

<b>Contract / Revision</b> POL2010 / 1		<b>Alt Order #</b> 08392010
<b>Product</b> CASTLE FOR JUDGE		
<b>Contract Dates</b> 10/25/16 - 10/31/16		<b>Estimate #</b> 3756
<b>Advertiser</b> POL/Castle, Marilyn/Supreme Court Judge		<b>Original Date / Revision</b> 10/17/16 / 10/26/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> KPLC	<b>Account Executive</b> Frank LeBlanc	<b>Sales Office</b> HRP-Washingto
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agy Code</b> 1021	<b>Advertiser Code</b> 321	<b>Product 1/2</b> 378
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KPLC	10/28/16	10/28/16	Today Show III	10:00 AM-11:00 AM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$40.00				
2	KPLC	10/28/16	10/28/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$110.00				
3	KPLC	10/28/16	10/28/16	RI M-F 130-2p	1:30 PM-2:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$35.00				
4	KPLC	10/28/16	10/28/16	SYN M-F 3-4p	3:00 PM-4:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$50.00				
5	KPLC	10/28/16	10/28/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$85.00				
6	KPLC	10/28/16	10/28/16	Live at Five	5:00 PM-5:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$250.00				
7	KPLC	10/28/16	10/28/16	Friday Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$525.00				
8	KPLC	10/28/16	10/28/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$140.00				
9	KPLC	10/28/16	10/28/16	Friday Prime Other	8:00 PM-9:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$500.00				
E 10	KPLC	10/28/16	10/28/16	Today Show II	9:00 AM-10:00 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$65.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.





**KPLC-TV Lake Charles**  
**Send all correspondence to:**  
**320 Division Street**  
**Lake Charles, LA 70601**  
**(337) 439-9071**

www.kplctv.com

Contract / Revision		Alt Order #
POL2010 / 1		08392010
Contract Dates		Estimate #
10/25/16 - 10/31/16		3756
Advertiser		Original Date / Revision
POL/Castle, Marilyn/Supr		10/17/16 / 10/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KPLC	10/24/16-10/30/16	Today Show II	9:00 AM-10:00 AM	-----F----	:30		\$65.00		NM		
Credited													
11	KPLC	10/28/16	10/28/16	Friday Prime Other	9:00 PM-10:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$500.00				
12	KPLC	10/31/16	10/31/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$405.00				
13	KPLC	10/31/16	10/31/16	Today Show III	10:00 AM-11:00 AM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$40.00				
14	KPLC	10/31/16	10/31/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$110.00				
15	KPLC	10/31/16	10/31/16	RI M-F 130-2p	1:30 PM-2:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$35.00				
16	KPLC	10/31/16	10/31/16	SYN M-F 3-4p	3:00 PM-4:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$50.00				
17	KPLC	10/31/16	10/31/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$85.00				
18	KPLC	10/31/16	10/31/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$165.00				
19	KPLC	10/31/16	10/31/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$405.00				
E 20	KPLC	10/31/16	10/31/16	Monday Prime Other	7:00 PM-9:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	2-----				2	\$550.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
		2	KPLC	10/31/16-11/06/16	Monday Prime Other	7:00 PM-9:00 PM	M-----	:30		\$550.00	NM		
Credited													
E 21	KPLC	10/31/16	10/31/16	Today Show II	9:00 AM-10:00 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$65.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
		1	KPLC	10/31/16-11/06/16	Today Show II	9:00 AM-10:00 AM	M-----	:30		\$65.00	NM		
Credited													
22	KPLC	10/29/16	10/29/16	Notre Dame Football	2:30 PM-6:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$150.00				
23	KPLC	10/29/16	10/29/16	NBC Saturday Today Show	7:00 AM-9:00 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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www.kplctv.com

Contract / Revision		Alt Order #
POL2010 / 1		08392010
Contract Dates		Product
10/25/16 - 10/31/16		CASTLE FOR JUDGE
Estimate #		3756
Advertiser		Original Date / Revision
POL/Castle, Marilyn/Supr		10/17/16 / 10/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$50.00				
24	KPLC	10/30/16	10/30/16	NFL Football Night In Am	6:00 PM-7:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$300.00				
25	KPLC	10/30/16	10/30/16	NFL Football	7:30 PM-10:30 PM		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----2				2	\$1,000.00				
26	KPLC	10/27/16	10/27/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$405.00				
27	KPLC	10/27/16	10/27/16	Today Show III	10:00 AM-11:00 AM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$40.00				
28	KPLC	10/27/16	10/27/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$110.00				
29	KPLC	10/27/16	10/27/16	RI M-F 130-2p	1:30 PM-2:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$35.00				
30	KPLC	10/27/16	10/27/16	SYN M-F 3-4p	3:00 PM-4:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$50.00				
31	KPLC	10/27/16	10/27/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$165.00				
E 32	KPLC	10/27/16	10/27/16	7News at Six	6:00 PM-6:30 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$405.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	KPLC	10/24/16-10/30/16	7News at Six	6:00 PM-6:30 PM	----Th-----	:30	\$405.00	NM			
		Credited											
33	KPLC	10/27/16	10/27/16	Thursday Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$500.00				
E 34	KPLC	10/27/16	10/27/16	Today Show II	9:00 AM-10:00 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$65.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	KPLC	10/24/16-10/30/16	Today Show II	9:00 AM-10:00 AM	----Th-----	:30	\$65.00	NM			
		Credited											
35	KPLC	10/27/16	10/27/16	Thursday Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$500.00				
E 36	KPLC	10/25/16	10/25/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1-----				1	\$405.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	KPLC	10/24/16-10/30/16	7News Nightcast	10:00 PM-10:35 PM	-----Tu-----	:30	\$405.00	NM			
		Credited											

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<u>Contract / Revision</u> POL2010 / 1		<u>Alt Order #</u> 08392010
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Product</u> CASTLE FOR JUDGE	<u>Estimate #</u> 3756
<u>Advertiser</u> POL/Castle, Marilyn/Supr		<u>Original Date / Revision</u> 10/17/16 / 10/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
37	KPLC	10/25/16	10/25/16	Today Show III	10:00 AM-11:00 AM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----	1			\$40.00					
38	KPLC	10/25/16	10/25/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----	1			\$110.00					
39	KPLC	10/25/16	10/25/16	RI M-F 130-2p	1:30 PM-2:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----	1			\$35.00					
40	KPLC	10/25/16	10/25/16	SYN M-F 3-4p	3:00 PM-4:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----	1			\$50.00					
41	KPLC	10/25/16	10/25/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----	1			\$165.00					
E 42	KPLC	10/25/16	10/25/16	7News at Six	6:00 PM-6:30 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----	1			\$405.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KPLC	10/24/16-10/30/16	7News at Six	6:00 PM-6:30 PM	-Tu-----	:30		<del>\$405.00</del>		NM		
	Credited												
E 43	KPLC	10/25/16	10/25/16	Tuesday Hour 1	7:00 PM-8:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----	1			\$550.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KPLC	10/24/16-10/30/16	Tuesday Hour 1	7:00 PM-8:00 PM	-Tu-----	:30		<del>\$550.00</del>		NM		
	Credited												
44	KPLC	10/25/16	10/25/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----	1			\$140.00					
E 45	KPLC	10/25/16	10/25/16	Today Show II	9:00 AM-10:00 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----	1			\$65.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KPLC	10/24/16-10/30/16	Today Show II	9:00 AM-10:00 AM	-Tu-----	:30		<del>\$65.00</del>		NM		
	Credited												
E 46	KPLC	10/25/16	10/25/16	Tuesday Hour 3	9:00 PM-10:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----	1			\$550.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KPLC	10/24/16-10/30/16	Tuesday Hour 3	9:00 PM-10:00 PM	-Tu-----	:30		<del>\$550.00</del>		NM		
	Credited												
47	KPLC	10/26/16	10/26/16	Today Show III	10:00 AM-11:00 AM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	--1----	1			\$40.00					
48	KPLC	10/26/16	10/26/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	--1----	1			\$110.00					

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Contract / Revision		Alt Order #
POL2010 / 1		08392010
Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	CASTLE FOR JUDGE	3756
Advertiser		Original Date / Revision
POL/Castle, Marilyn/Supr		10/17/16 / 10/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
49	KPLC	10/26/16	10/26/16	RI M-F 130-2p	1:30 PM-2:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	--1----				1	\$35.00				
50	KPLC	10/26/16	10/26/16	SYN M-F 3-4p	3:00 PM-4:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	--1----				1	\$50.00				
E 51	KPLC	10/26/16	10/26/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	--1----				1	\$85.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KPLC	10/24/16-10/30/16	7News Early Sunrise	5:00 AM-5:30 AM	---W-----	:30		\$85.00		NM		
	Credited												
52	KPLC	10/26/16	10/26/16	Live at Five	5:00 PM-5:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	--1----				1	\$250.00				
53	KPLC	10/26/16	10/26/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	--1----				1	\$165.00				
E 54	KPLC	10/26/16	10/26/16	Wednesday Hour 1	7:00 PM-8:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	--1----				1	\$450.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KPLC	10/24/16-10/30/16	Wednesday Hour 1	7:00 PM-8:00 PM	---W-----	:30		\$450.00		NM		
	Credited												
55	KPLC	10/26/16	10/26/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	--1----				1	\$140.00				
56	KPLC	10/26/16	10/26/16	Wednesday Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	--1----				1	\$450.00				
E 57	KPLC	10/26/16	10/26/16	Today Show II	9:00 AM-10:00 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	--1----				1	\$65.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KPLC	10/24/16-10/30/16	Today Show II	9:00 AM-10:00 AM	---W-----	:30		\$65.00		NM		
	Credited												
E 58	KPLC	10/26/16	10/26/16	Wednesday Hour 3	9:00 PM-10:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	--1----				1	\$500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KPLC	10/24/16-10/30/16	Wednesday Hour 3	9:00 PM-10:00 PM	---W-----	:30		\$500.00		NM		
	Credited												
N 59	KPLC	10/31/16	10/31/16	Today Show II	9:00 AM-10:00 AM		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	1-----				1	\$170.00				
N 60	KPLC	10/28/16	10/28/16	7News at Six	559-630pm		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	----1--				1	\$1,010.00				

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Contract / Revision		Alt Order #
POL2010 / 1		08392010
Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	CASTLE FOR JUDGE	3756
Advertiser		Original Date / Revision
POL/Castle, Marilyn/Supr		10/17/16 / 10/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 61	KPLC	10/27/16	10/27/16	Today Show III	10:00 AM-11:00 AM		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$120.00				
N 62	KPLC	10/28/16	10/28/16	Today Show III	10:00 AM-11:00 AM		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$120.00				
N 63	KPLC	10/31/16	10/31/16	Today Show III	10:00 AM-11:00 AM		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$120.00				
N 64	KPLC	10/27/16	10/27/16	SYN M-F 430-5P	430-5P		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$35.00				
N 65	KPLC	10/28/16	10/28/16	SYN M-F 430-5P	430-5P		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$35.00				
N 66	KPLC	10/31/16	10/31/16	SYN M-F 430-5P	430-5P		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$35.00				
N 67	KPLC	10/31/16	10/31/16	Monday Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$500.00				
N 68	KPLC	10/28/16	10/28/16	LOC M-F 4-430P	4-430p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$400.00				
N 69	KPLC	10/27/16	10/27/16	7News First Sunrise	430-5am		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$20.00				
N 70	KPLC	10/28/16	10/28/16	7News First Sunrise	430-5am		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$20.00				
N 71	KPLC	10/27/16	10/27/16	NBC Today Show	7-9am		:30				NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$380.00				
N 72	KPLC	10/28/16	10/28/16	NBC Today Show	7-9am		:30				NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$380.00				
N 73	KPLC	10/31/16	10/31/16	NBC Today Show	7-9am		:30				NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$380.00				
N 74	KPLC	10/31/16	10/31/16	NBC Today Show	7-9am		:30				NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$380.00				
N 75	KPLC	10/27/16	10/27/16	RI M-F 130-2p	130-2p		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$35.00				
N 76	KPLC	10/28/16	10/28/16	RI M-F 130-2p	130-2p		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**KPLC-TV Lake Charles**  
**Send all correspondence to:**  
**320 Division Street**  
**Lake Charles, LA 70601**  
**(337) 439-9071**

www.kplctv.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
POL2010 / 1	08392010

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/25/16 - 10/31/16	CASTLE FOR JUDGE	3756

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Castle, Marilyn/Supr	10/17/16 / 10/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--				1	\$35.00					
N 77	KPLC	10/31/16	10/31/16	RI M-F 130-2p	130-2p		:30				NM	1	\$35.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----				1	\$35.00					
N 78	KPLC	10/31/16	10/31/16	Live at Five	5-530pm		:30				NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----				1	\$600.00					
Totals								0.00					66	\$14,975.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	49	\$10,910.00	(\$1,636.50)	\$9,273.50
10/31/16 - 10/31/16	17	\$4,065.00	(\$609.75)	\$3,455.25
<b>Totals</b>	<b>66</b>	<b>\$14,975.00</b>	<b>(\$2,246.25)</b>	<b>\$12,728.75</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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